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# Blood Drop Newsletter

May, 2010



## Heroes of the Heart

BLOOD DONORS SAVING LIVES!

On March 30, 2010 The American Red Cross of Central New Jersey and Penn-Jersey Blood Region honored our dedicated Blood Donors and Blood Drive Sponsor Groups during the *Heroes of the Heart Awards Ceremony* held at Mercer Oaks Country Club.



Collectively our attendees donated over 502 gallons of blood. They are all true **Heroes!!!**  
See more photos at [www.njredcross.org](http://www.njredcross.org)



## 2010 Red Cross Car Raffle You Win...You Choose!



### 4 Chances to win this year....

1st Prize, you choose from three 2010 Volvo Models, 2nd and 3rd Prizes choose from Miele Prize Packages, and 4th Prize you choose your destination with First Class Continental Airline Tickets!!!

Raffle ticket orders are available online at: [www.njredcross.org](http://www.njredcross.org)

You can also print out the official form and fax to: 609-951-9787

**Be sure to fill in that Rose sent you on the order form!**

Have you visited our online blood schedule site lately? Over the past few months we've revamped the site to make it more accessible to volunteers. We can really use your help this month, there are still a few blood drives in need of volunteers.

Please visit <http://arccnj.org/bloodservices/Volunteers>, sign up and you'll be on your way to making a difference in your community.

With your help, **95%** of the blood drives in March had **100%** Volunteer coverage!

**THANK YOU!**

## 2010 Dance-A-Thon Raises Over \$24,000 !!

On April 24th, our Youth Council held their 5nd Annual Dance-a-thon and successfully raised more than \$24,000 in cash and in-kind gifts to help fund local Red Cross programs and services and the international Measles Initiative ([www.measlesinitiative.org](http://www.measlesinitiative.org))

Thank you to all the students and Red Cross Club members!



Please know how much we appreciate you volunteering your time to the Blood Services Program. You are the first and last contact between the American Red Cross and our donors at a blood drive. Greeting donors in registration, and thanking them as they depart refreshments, you and your great customer service make a huge impression on our donors.

Fulfilling your commitment to the drive you volunteer to cover is so important to our donors, and to the program. When we do not provide the adequate volunteer coverage, phlebotomists must cover the registration and refreshment areas, usually resulting in a backup in the schedule. Please know how truly important your role is! It is vital that you fulfill your commitment so that the drive runs smoothly.

**We can't do it without you!!**