



Instructor's Corner Update

April 2008

Price Changes for Some First Aid/CPR/AED Training Materials to Take Effect July 1, 2008

Because you are a valued American Red Cross instructor, we want to give you advance notice of upcoming price increases that affect the following training materials as of July 1, 2008:

Item	Stock No.	Current Price	Price as of July 1, 2008
First Aid/CPR/AED for the Workplace Participant's Workbook	656694	\$13.50 (pkg/10)	\$25.00 (pkg/10)
First Aid/CPR/AED for the Workplace Participant's Workbook	656694	\$1.35 (each)	\$2.50 (each)
First Aid/CPR/AED for Schools and the Community Participant's Manual	652145	\$15.00	\$16.00

Teaching lifesaving skills in every community is an important part of the Red Cross mission, so we are committed to keeping prices as low as possible and increasing the price of only these two teaching resources at this time. The *First Aid/CPR/AED for the Workplace Participant's Workbook* was originally offered at a reduced, introductory promotional price although it contains significantly more content - nearly double the number of pages than the previous edition.

We strongly believe American Red Cross training continues to be an excellent value, especially when you consider the quality of training standards, materials and flexible course options, as well as the generations of expertise that only the Red Cross can offer. As an instructor, you make a difference in our nation's communities, schools and workplaces every day and we appreciate your continued support.

If you have questions about the price adjustments or any aspect of Red Cross training, or would like to order these materials, please contact the American Red Cross of Central NJ at 609 951-8550 or via email at information@njredcross.org.