

American Standard to match \$5,000 from public

By LAURIE PELLICHERO

Special to The Times

American Standard has stepped up and become the second area company to challenge the community to be generous this season, pledging to match the next \$5,000 raised for The Times 2005 Holiday Appeal.

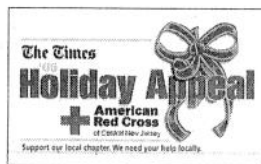
Previously, Infinity Foundation of Princeton pledged it would match the first \$10,000 donated to the appeal by the community.

The Times announced yesterday that readers had responded to the foundation's challenge by contributing \$11,325 to benefit the services and programs of the American Red Cross of Central New Jersey. So far, \$21,325 has been raised, not including American Standard's pledge.

American Standard is a global manufacturer with market-leading positions in three businesses: air-conditioning systems and services, sold under the Trane and American Standard brands for commercial, institutional and residential buildings; bath and kitchen products, sold under such brands as American Standard and Ideal Standard; and vehicle control systems, including electronic braking and air suspension systems, sold under the WABCO name to the world's leading manufacturers of heavy-duty trucks, buses, SUVs and luxury cars.

It operates in 50 countries and has a Trane manufacturing facility in Hamilton that employs 1,000 people and produces 900,000 residential furnaces and furnace coils a year.

The company "has supported the Red Cross in its response to national and international disasters such as



Sept. 11, the Southeast Asia tsunami, Hurricane Katrina and the flooding in Europe this past fall," said Andy Stevenson, business leader for Trane's Hamilton facility. He said American Standard's local facility has participated in that support.

"We touch people's lives around the world through our products, but we also want to help people when they need it most," he said. "Closer to home, we've supported the Red Cross through blood drives here and at our Piscataway headquarters.

"We're pleased to support our local Red Cross chapter through the Times Holiday Appeal," he said. "We challenge the public to match American Standard's contribution and help our local communities this holiday season."

"We applaud both American Standard's support and their challenge to the community to help those most in need," said Kevin Sullivan, CEO of the American Red Cross of Central New Jersey. "We are proud to once again partner with American Standard to help save lives. They understand the importance to give back, time and time again."

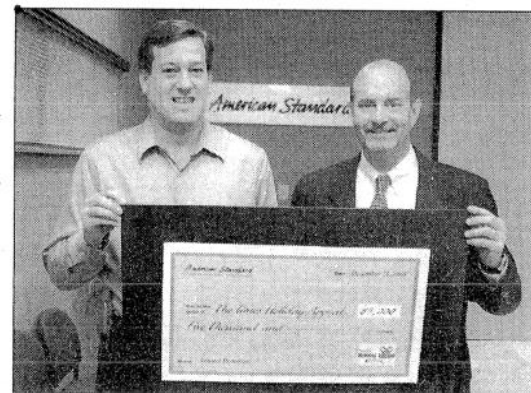
The Times deducts no overhead expenses. All money goes directly to the designated nonprofit agency.

To make a donation in support of the American Red Cross of Central New Jersey, please make your check payable to The Times Holiday Appeal and mail or hand-deliver it to: 500 Perry St., Box 847, Trenton,

NJ 08605. To make a donation online, visit www.njredcross.org.

All gifts will be acknowledged. Anonymity, if requested, will be granted.

For more information about the American Red Cross of Central New Jersey, call (609) 951-8550 or visit the Web site at www.njredcross.org.



Staff photo by Kerry DeVaul

Andrew Stevenson, American Standard business leader of Trenton operations, presents a donation of \$5,000 to American Red Cross of Central New Jersey CEO Kevin Sullivan for the 2005 Times Holiday Appeal.