

# Readers meet Infinity's challenge

By LAURIE PELLICHERO  
Special to The Times

On Dec. 4, Infinity Foundation of Princeton challenged residents to be generous in donating to this year's Times Holiday Appeal. The private foundation pledged to match the first \$10,000 raised by the community.

It proved to be a strong incentive.

The Times' readers responded and \$11,325 has been raised to benefit the services and programs of the American Red Cross of Central New Jersey, bringing the total raised to date to \$21,325, with Infinity Foundation's match.

"Infinity Foundation is extremely

*Harry Blaze's column does not appear today.*

grateful to all The Times' readers who responded to our challenge and donated to this year's Times Holiday Appeal," said Indrani Malhotra, Infinity Foundation trustee. "We have implicit trust in the American Red Cross of Central New Jersey and are happy to have donated funds to support their services. The local Red Cross chapter is always there when we need them, and we're glad we could be there for them."

"The American Red Cross of Central New Jersey is honored by Infinity Foundation's trust," said Kevin Sullivan, CEO. "The foundation recognizes the need for global philanthropic giving as well as the importance of support right here in their community. It's through the generosity of community partners like Infinity Foundation that our Red



cross chapter is able to provide our services to those in need." Richard Bilotti, publisher of The Times, said, "We are very pleased with our readers' response. It shows that they recognize how vital the services of the Red Cross are right here in our community. Many thanks to Infinity Foundation for taking the lead with their challenge and generous donation."

The latest donors are:

Nancy and Richard Norland of Titusville, \$500; Peter and Winifred Benchley, \$250; Fred and Barbara Greenstein of Princeton, \$150; and Trenton Meeting of Friends, \$150 with a note saying, "Enclosed is a small contribution to represent the comradeship which we feel toward the good work your agency is doing." See APPEAL, A4

brave soldiers and their wonderful families."

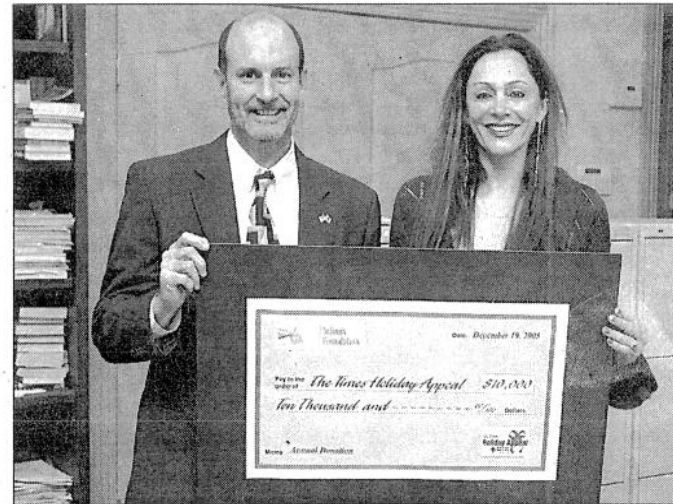
Anonymous donations include \$60 from Princeton.

Many thanks to these benefactors.

The Times deducts no overhead expenses. All money goes directly to the designated non-profit agency.

To make a donation in support of the American Red Cross of Central New Jersey, please make your check payable to The Times Holiday Appeal and mail or hand-deliver it to: 500 Perry St., Box 847, Trenton, N.J., 08605. To make a donation online, visit [www.njredcross.org](http://www.njredcross.org). All gifts will be acknowledged and anonymity, if requested, will be granted.

For more information about the Red Cross of Central New Jersey, call (609) 951-8550 or visit the Web site at [www.njredcross.org](http://www.njredcross.org).



Staff photo by Kerry De

Kevin Sullivan, CEO of the American Red Cross of Central New Jersey, accepts a ceremonial check for \$10,000 from Infinity Foundation trustee Indrani Malhotra.

## APPEAL

Continued from Page A3

doing for the betterment of the central Trenton area."

The Auxiliary to the Society of Mercer County Pharmacists sent a gift of \$100 with a note: "Thank you for reaching out and caring for others — keep up the good work."

Gifts of \$50 each were received from Nancy Boyd of Trenton; Diane Armington of Lawrenceville; Jean E. Gardner of Titusville; and Andy and Claudia Link of Lawrenceville.

Alice Haines of Ewing sent \$25; Mr. and Mrs. Edward D. Berbon Sr. of Hamilton Square, \$25; Ethel Yost of Ewing, \$25; Helen Hoffer of Ewing, \$25; and Ron and Linda Warren of Lawrenceville, \$15 with a note, "With grateful best wishes to all of our