



**American  
Red Cross**  
of Central New Jersey

# GUARDIAN

A QUARTERLY NEWSLETTER PUBLISHED BY THE AMERICAN RED CROSS OF CENTRAL NEW JERSEY • September 2005 • Vol. 26 No. 2  
Serving Hunterdon, Mercer and Middlesex Counties

**Board of Directors  
2004-2005**

**OFFICERS**

William Noonan, *Chairman*  
Robert Humes, *Vice Chairman*  
Anne VanLent, *Vice Chairman*  
Michael Kollar, *Secretary*  
William Iannacone, *Treasurer*  
David M. Botwinick, *Legal Counsel*

**TRUSTEES**

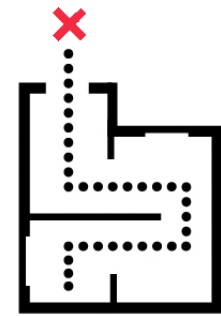
Donald C. Addison, Jr.  
William Augustine  
Edward Bauer  
Betty Blazer  
Michael Critelli  
Mary Evslin  
Dr. Fred Fiedorek  
Dr. Kenneth Goldblatt  
Jane Greenman  
Beth Hyre  
Barry Karen  
Carole Leonard  
R. Todd Lincoln  
Lynne Long  
Linda Luedeke  
Gilbert W. Lugossy  
Carl Maier  
Rajiv Malhotra  
Paul Mason  
Rob Mooney  
Robert Morgan  
Susan Nettesheim  
Linda Owens  
Nijay Patel  
Glenn Paul  
Barbara Pearson  
Frank Pickett  
Daniel Prusinowski  
Ken Rachford  
Robert Rahl  
Debra Sabrsula  
Michael Shea  
Dr. Daniel Silverman  
Linda Zdepski  
George L. Ziminski

**EMERITUS**

Patrick Ryan

September is

## *National Preparedness Month*



MAKE A PLAN



BUILD A KIT



GET TRAINED



VOLUNTEER



GIVE BLOOD

The U.S. Department of Homeland Security and the American Red Cross are co-sponsoring National Preparedness Month 2005, a nationwide effort held this September to encourage Americans to prepare for emergencies in their homes, businesses and schools. The goal is to increase public awareness about the importance of preparing for emergencies and to encourage individuals to take action.

Our chapter will place special emphasis on showing our community members how to create a Family Communication Plan to help you know what to do, where to go, and how to contact loved ones in the event of a disaster. We're joining other Red Cross Chapters throughout the Northeast who are partnering with their local school districts and will distribute Family Communications Plans through participating elementary schools on Friday, September 23, 2005.

### ***VOLUNTEERS NEEDED!***

Another event we have planned in September is our Commuter Outreach Initiative. Creating a Family Communications Plan is also the key message here. This will be a large-scale undertaking later in the month and **WE NEED YOUR HELP!** All Red Cross volunteers are invited to participate. If you're interested in playing a vital role to help us reach out in large numbers to our community, call 609-951-8550 and speak with our Volunteer Administrator or visit our **NEW VOLUNTEER ACTIVITY PAGE** at [www.njredcross.org](http://www.njredcross.org). Here you'll find information about the Commuter Outreach Initiative as well as learn about our *One Million Safe* campaign for chapter staff and volunteers! Can you help us reach *One Million Safe*?

# Letter from the Chief Executive Officer



We live in uncertain times, alongside fears of new enemies, terrorism and other disasters. One wonders, how can we be safe? How can we, as parents, community leaders, company executives and business owners be confident that those entrusted to our care are safe as well?

For the American Red Cross of Central New Jersey, the organization that is best at responding to disasters and preparing for emergencies, the answer is simple: *be prepared before disaster strikes.*

I urge you to visit our web site at [www.njredcross.org](http://www.njredcross.org) or call 609-951-8550 to learn more about how we can keep our community safer.

Kevin Sullivan  
Chief Executive Officer

## *A Proud History*

*The American Red Cross of Central New Jersey evolved from the merger of four smaller chapters created to respond to emergencies. In 1898, Mrs. Robert Wood Johnson and Mrs. Henry C. Rutgers founded a chapter in New Brunswick to serve American soldiers fighting the Spanish American War. In 1914, John Hibben, the President of Princeton University, created a chapter in Princeton to support soldiers during World War I. In 1915, a third chapter in Trenton was created which served members of its community for over 75 years. In 1917, the Hunterdon County Chapter was founded by Eliot Wadsworth Arting. During World War II, the chapters trained motor corps, canteen workers and nurses and started collecting blood. Blood collection continued for civilian use and was supplied to local hospitals. The chapters began training local residents, including police, firefighters and EMTs in the skills of CPR and first aid. In 1992, 1998 and 2004 respectively, these chapters merged to create the American Red Cross of Central New Jersey, providing vital services and programs to community members in Hunterdon, Mercer, Middlesex and parts of Somerset counties.*



**American Red Cross**  
of Central New Jersey

**GUARDIAN**

Editor: Diane Concannon

707 Alexander Road, Suite 101  
Princeton, NJ 08540-6331  
(609) 951-8550

349 Rt. 31 South, Suite 501  
Flemington, NJ 08822  
(908) 782-4121

[www.njredcross.org](http://www.njredcross.org)

## *Do You Have A Plan?*

### American Red Cross Family Communication Plan

- Plan ahead for the possibility of becoming separated from family and friends.
- Designate a contact that each family or household member can expect to hear from by phone or email should a disaster occur. He or she should be aware of this. All friends and family should share contact information.
- Agree that those in the storm area will call or email the point of contact as soon as possible after the disaster to let them know of their whereabouts and well-being. The contact person will then email or call family members and friends with this information.

Visit [www.njredcross.org](http://www.njredcross.org) for additional preparedness plans and kits.



Deloitte LLP employees visited the chapter to develop lesson plans in order to teach the American Red Cross F.A.C.T. (First Aid for Children Today) program to first grade students at Hightstown elementary school on IMPACT Day, a Deloitte day of volunteerism.



# JULY FLOODS

On July 17th, only three months since major flooding affected Mercer and Hunterdon counties, heavy rains poured down flooding parts of Middlesex county. More than 300 homes in the communities of Jamesburg, Helmetta, Spotswood, South River and Monroe Township were affected. A shelter was opened in Jamesburg to accommodate those evacuated from their homes. We were out canteening all week with water and snacks (the extreme heat didn't help), providing Clean-Up Kits to those affected with the help of Edison Job Corp, and providing emotional support and financial assistance through our Family Services teams.

Red Cross Flood Response included:

- Over 2,060 meals and snacks provided to flood victims
- Distribution of 350 Clean Up Kits
- Financial assistance provided to 20 Families (68 people)
- 56 local Disaster Relief volunteers and 10 chapter staff working long hours to help their community



## Local Disaster Response

May 16 - August 10, 2005

(July Flood Response is NOT included in the following)

36	Number of disaster responses (36 fires)
50	Number of families assisted
213	Number of people assisted with food, clothing, and/or shelter
200	Number of first responders provided with canteen services
43	Number of volunteers there to help

**Free Assistance Provided: \$42,914**



Disaster Relief Volunteer Julie Daigle was in Spotswood during the flood relief when a pickup drove by, honked and yelled, "Thanks Red Cross - you guys are great!"

## WORDS FROM THE ROAD...

More kind words of appreciation from flood victims included:

*"Thanks for coming to see us. The Red Cross really does what they say the will. I donate to a lot of different charities - the Red Cross is at the top of my list."*

*"We were so happy when the Red Cross came by with cookies and cold water. We needed a break from cleaning the basement and it kept us going through the day."*

*"Thanks for lending us a hand to get back on our feet. Every little bit helps."*

*Save the Date!*

Wednesday,  
October 26, 2005

Hyatt Regency  
New Brunswick

Are  
**YOU**  
Ready?

**PLAN! PREPARE! RECOVER!**

## DISASTER PREPAREDNESS CONFERENCE

A FORUM  
FOR DISASTER RECOVERY IN  
CENTRAL NEW JERSEY

*Did You Know?*

- 40 % of businesses experiencing a crisis never reopen
- 25 % close within two years
- 20 % of small/mid size organizations experience a major disaster every five years

Contact: Hugh J. Adams  
Phone: 609-951-2107  
Fax: 609-452-2276  
Email: adamsh@njredcross.org  
Web: www.njredcross.org

*Our October Disaster Preparedness Conference is done in cooperation with the following partners...*



**Don't miss out!**

**4th Annual  
Million Dollar  
"Save a Life"  
Golf Classic**

**Monday, October 10, 2005**

**Stanton Ridge Golf and Country Club**

**Shotgun start—12:30 pm**

**\$225 per player**

**Includes cart, lunch and dinner**

**Questions? Call Valerie Mangrum—609.951.2114**

***Your support could help save a life!***

**MARK YOUR CALENDARS!**

**September**

9/10/05 *Hundreds Get Certified* CPR Training  
Rutgers Football Stadium  
8:30 AM – 12:30 PM

**October**

10/6/05 *Annual Meeting*  
Hyatt Regency Princeton  
6:00 PM

10/10/05 *Million Dollar Save a Life Golf Classic*  
Stanton Ridge Golf & Country Club  
12:30 PM (shotgun start)

10/26/05 *Disaster Preparedness Conference*  
Hyatt Regency New Brunswick

For additional information about upcoming events, visit  
[www.njredcross.org](http://www.njredcross.org) or call 609-951-8550



**American Standard** Chairman & CEO Frederic M. Poses (right) accepts a special recognition plaque from chapter CEO Kevin Sullivan. American Standard and their employees contributed more than \$339,000 to the American Red Cross International Response Fund to help aid those affected by last December's devastating tsunami in South Asia.

Be **1** of **500** Taking Part in NJ's  
**LARGEST CPR TRAINING!**

**Catch the Home Opener of Rutgers Football too!**

**September 10, 2005 - 8:30 AM - 12:30 PM**

**Rutgers Football Stadium**

**Game at 3:30 PM**

**Registration Fee: \$5**

(deadline for registration: 9/8/05)

Get certified in American Red Cross Adult CPR with 499 other Scarlet Knight Fans — all at the same time!

Pass the course, you also receive:

- XL T-shirt
- Comp ticket to Post-Event Hotdog BBQ
- Comp ticket to Rutgers vs. Villanova Football Game

Register By Phone: 732-445-0462 Online: [www.njredcross.org](http://www.njredcross.org)



**American  
Red Cross**  
of Central New Jersey

**707 Alexander Road, Suite 101  
Princeton, NJ 08540-6331**