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W. Bryce Thompson, V

Sal Trovato

Holly Tyson

George Ziminski

## Save the Day

Our work is made possible by people like you. When you donate your time, money or blood, you help save the day for someone. To find out more about the Red Cross and how you can get involved, visit us at [www.njredcross.org](http://www.njredcross.org).



**American  
Red Cross**

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Princeton, NJ 08540  
609-951-8550  
[information@njredcross.org](mailto:information@njredcross.org)  
[www.njredcross.org](http://www.njredcross.org)

### Mission Statement

The American Red Cross, a humanitarian organization led by volunteers, guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for and respond to emergencies.



**2010**

## Report to the Community

 **American  
Red Cross**  
of Central New Jersey

# The Red Cross in Our Community

## Disaster Response and Preparedness

When a disaster threatens or strikes, the Red Cross provides onsite and followup assistance, helping clients with a place to stay, food, emotional support, comfort items and cleanup kits. This year, we responded to 83 local disasters-mostly fires-and helped 474 individuals in 144 families when they needed it.

Because being prepared can make your family and community safer and often minimize injury and destruction, the chapter educated 8,080 members of our community about disaster preparedness.

## Health and Safety Programs

From first aid, CPR and AED training to swimming and lifeguarding, American Red Cross programs help people lead safer and healthier lives. This year, 51,160 individuals learned lifesaving skills through 4,683 classes offered by the chapter. Classes are held at the chapter, community center, workplaces, schools and more.

## International Programs

The international tracing program helps reconnect families separated internationally by war, internal conflict or disaster. This year, we helped reconnect two families with loved ones in foreign lands.

## Services to the Armed Forces

The American Red Cross provides communication between those in the Armed Forces and their families. We helped 244 military families send emergency messages, receive financial assistance and get counseling and referrals. We also briefed 325 military members and 175 of their family members facing deployment on how to access our services anywhere in the world. We visited 575 veterans in hospitals, and 3,275 military and 1,340 veterans received comfort items.

## Community Services

Our Home Delivered Meals Program delivers warm, nutritious meals to those that are homebound and unable to prepare meals for themselves. This year, we delivered 52,944 meals to 240 clients.

## Blood Services

Every two seconds, someone needs blood-a cancer patient, an accident victim, a premature baby. Thanks to our generous blood donors, this year we collected 12,121 units of blood through blood drives and our Red Cross Blood Donor Center located in Princeton.

To make an appointment or find a blood drive, call 1-800 RED CROSS or visit [www.redcrossblood.org](http://www.redcrossblood.org).

## A Note About Volunteers

We depend on volunteers of all ages and backgrounds to carry on our work. Volunteers constitute 97 percent of our total workforce, serving as members of the board, instructors teaching lifesaving skills, disaster action team members, office administrators, event organizers and more.

This year, 2,515 volunteers made the work of the chapter possible, contributing their time and energy to help make a difference in our community. These volunteers include 1,710 young people in 20 high school Red Cross Clubs who learn about and train others in disaster preparedness and first aid while developing leadership skills and self-esteem.

The Red Cross offers a wide variety of volunteer opportunities that can fit into your schedule.

## Statement of Financial Position For the Year Ending June 30, 2010

ENDING NET ASSETS	\$ 2,899,600
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### Statement of Activities

TOTAL CONTRIBUTIONS, REVENUES AND GAINS	\$ 2,786,219
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### Expenses and Losses

Program Services	
Service to Chapters	\$ 192,682
Service to the Armed Forces	\$ 135,720
Disaster Services	\$ 640,364
Blood Services	\$ 80,460
Health and Safety Services	\$ 668,069
Community Services	\$ 711,668
International Services	\$ 49,567
<b>Total Program Services</b>	<b>\$ 2,478,530</b>

Membership and Fundraising	\$ 475,969
Management and General	\$ 164,869

TOTAL EXPENSES AND LOSSES	\$ 3,119,368
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