



2008
Report to the Community

American Red Cross of Central New Jersey

Officers and Board of Directors

- | | | | |
|--|---|--|--|
| Robert Mooney
<i>Chairman</i> | Kevin Sullivan
<i>Chief Executive Officer</i> | | |
| William Iannacone
<i>Vice Chairman & Treasurer</i> | Marguerite Mount
<i>Vice Chairman</i> | Michael Kollar
<i>Secretary</i> | |
| Donald Addison
James Appleton
William Augustine
Lori Bianchine
Michael Bitterly
Fred Fiedorek | Kenneth Goldblatt
Moham Govindraj
John Harrison
Susan Hassmiller
Richard Hoynes
Robert Humes | Barry Karen
Thomas Lewis
Ellen Locker
Christopher Long
Gilbert Lugossy
Rajiv Malhotra | Robert Morgan
Glenn Paul
Robert Powell
Daniel Prusinowski
Matt Reece
James Scott
Sal Trovato |
| Chapter Leadership | | | |
| Sarah Mertz
<i>Associate Executive Director</i> | Carol Chang
<i>Senior Director, Programs</i> | Elvin Rodriguez
<i>Senior Director, Operations</i> | Kathleen Pearson
<i>Director, Health & Safety Services</i> |
| Rose Berger
<i>Director, Community Services</i> | Diane Concannon
<i>Director, Public Relations</i> | Virginia Hogan
<i>Director, Emergency Services</i> | Alice Payne
<i>Director, Finance</i> |



For the Year Ending June 30, 2008

Statement of Financial Position

ENDING NET ASSETS **\$3,576,711**

Statement of Activities

TOTAL CONTRIBUTIONS,
REVENUES AND GAINS **\$3,202,161**

EXPENSES AND LOSSES

Program Services	
Service to the Armed Forces	\$144,113
Disaster Services	\$891,222
Blood Services	\$102,404
Health & Safety Services	\$850,401
Community Services	\$675,360
International Services	\$54,499
Total Program Services	\$2,717,999
Membership and Fund Raising	\$478,279
Management and General	\$188,441
TOTAL EXPENSES AND LOSSES	\$3,384,719



OUR HISTORY

- In 1862, Henry Dunant helped establish the International Committee of the Red Cross (ICRC) in Geneva, Switzerland.
- In 1881, Clara Barton established the American Red Cross.
- In 1898, Mrs. Rutgers and Mrs. Johnson founded the New Brunswick Chapter (Middlesex service area).
- In 1914, John Hibben founded the Princeton Chapter (Mercer service area).
- In 1917, Eliot Wadsworth Arting founded the Hunterdon County Chapter (Hunterdon service area).
- All three chapters formed the American Red Cross of Central New Jersey, serving Middlesex, Mercer, Hunterdon, and parts of Somerset counties.

OUR MISSION

The American Red Cross, a humanitarian organization led by volunteers, guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for and respond to emergencies.

707 Alexander Road, Suite 101
Princeton, NJ 08540
P: 609-951-8550 F: 609-951-9787

349 Route 31 South, Suite 501
Flemington, NJ 08822
P: 908-782-4121 F: 908-782-2864

Email: information@njredcross.org
Visit us at www.njredcross.org



The Red Cross in Our Community

Blood Services

Every two seconds, someone in the U.S. needs blood. Thanks to our generous blood donors, this year we collected 13,466 units of blood through 325 blood drives held in our area and our Red Cross Blood Donor Center located in Princeton. You can make both platelet and whole blood donations at our Blood Donor Center. To make an appointment, or to find a blood drive location near you:

Call **800-GIVE-LIFE**

or visit www.pleasegiveblood.org

Red Cross Blood Donor Center
707 Alexander Road, Suite 302
Princeton, NJ 08540

Monday - Thursday 12:30 - 7:30 pm

Friday 8:00 am - 3:00 pm

Saturday 7:00 am - 2:00 pm

Open EVERY OTHER Saturday – Call First!

Sunday - Closed

(We accept walk-ins at the Donor Center, but appointments are preferred.)

Our Volunteers...

Greet donors, assist with registration, serve refreshments, and ensure donors feel well before leaving.

Health & Safety Services

From First Aid, CPR, AED and Babysitter training to Swimming and Lifeguarding, Red Cross programs help people lead safer and healthier lives. Our chapter also offers Pet First Aid courses.

This year, 51,296 people learned life saving skills through classes offered by the chapter.

Our Volunteers...

Train and become certified to teach life saving skills to prevent or respond to an emergency.

Emergency Services

Disaster Relief and Community Education

When a disaster threatens or strikes, the Red Cross is there. This year we responded to 117 disasters in our community, mostly residential fires. We helped 954 affected individuals in 271 families with emergency food, shelter and supplies.

Because being prepared can make your family and community safer and minimize injury and destruction, we educated 6,963 participants through disaster preparedness presentations in our community.

Our Volunteers...

Provide assistance at the scene to neighbors affected by disasters. Volunteers also play a major role in feeding and sheltering victims of large disasters, and help assess the damage.

Emergency Services *(continued)*

International Services

Through our international tracing program, we help local families find relatives with whom they have lost contact because of a natural disaster, war or internal conflict. This year, we reconnected 9 families with loved ones abroad.

Service to the Armed Forces

The Red Cross facilitates communication between those serving in the Armed Forces and their families. Our worldwide network reaches service members wherever they are to notify them of a birth, death or illness. This year, we connected 209 military families with their service members.

We also support activities of the military that affect the health, welfare and morale of service members. This year we visited 475 veterans in hospitals, and more than 3,000 military members received comfort items.

Our Volunteers...

Assist by sending and receiving emergency messages to members of the military and their families.

Volunteers also send “comforts of home” packages to military members serving overseas, visit veterans hospitals and attend military homecomings and special events.

Community Services

Home Delivered Meals Program

Our Mercer County Meals on Wheels and Meals at Home programs deliver warm, nutritious meals to those that are homebound and unable to prepare meals for themselves. This year, we brought 45,267 meals to 212 clients.

Our Volunteers...

Provide meals and daily contact to the homebound and elderly, helping them to maintain independent living.

Youth Services

This year, 1,165 young people volunteered in Red Cross Clubs in schools throughout our area, learning about and providing training for disaster preparedness, first aid and emergency response while developing leadership skills, self-esteem and confidence.

Our Volunteers...

Work on issues and lead meaningful projects that address needs in our community.

Join our 2,201 Red Cross Volunteers...

You Can Make a Difference!

The American Red Cross of Central New Jersey offers a wide array of volunteer opportunities. We can work around your schedule to find time appropriate for you. Volunteer and find out how good it feels to help someone in need.

Contact us at **609-951-8550**

or visit www.njredcross.org