



American Red Cross

of Central New Jersey



2007

Report to the Community

American Red Cross of Central New Jersey

Officers and Board of Directors

Robert Humes <i>Chairman</i>	Kevin Sullivan <i>Chief Executive Officer</i>			
Robert Mooney <i>Vice Chairman</i>	William Iannacone <i>Vice Chairman</i>	Michael Kollar <i>Secretary</i>	Paul Holte <i>Treasurer</i>	David Botwinick <i>Legal Counsel</i>
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Patrick Ryan, <i>Emeritus</i>				

Chapter Leadership

Sarah Mertz <i>Associate Executive Director</i>	Carol Chang <i>Senior Director, Programs</i>	Elvin Rodriguez <i>Senior Director, Operations</i>	Kathleen Pearson <i>Director, Health & Safety Services</i>
Rose Berger <i>Director, Community Services</i>	Diane Concannon <i>Director, Public Relations</i>	Alice Payne <i>Director, Finance</i>	

For the Year Ending June 30, 2007

Statement of Financial Position

ENDING NET ASSETS **\$3,681,900**

Statement of Activities

TOTAL CONTRIBUTIONS, REVENUES AND GAINS **\$3,659,182**

Includes Investment Income of \$304,608

EXPENSES AND LOSSES

Program Services	
Armed Forces Emergency Services	\$176,076
Disaster Services	\$881,420
Blood Services	\$88,802
Health Services	\$931,761
Community Services	\$618,818
International Services	\$66,894

Total Program Services **\$2,763,771**

Membership and Fund Raising **\$410,065**

Management and General **\$193,144**

TOTAL EXPENSES AND LOSSES **\$3,366,980**



of Central New Jersey

OUR HISTORY

- In 1862, Henry Dunant helped establish the International Committee of the Red Cross (ICRC) in Geneva, Switzerland.
- The American Red Cross was established in 1881 by Clara Barton.
- In 1898, Mrs. Rutgers and Mrs. Johnson founded the New Brunswick Chapter (Middlesex service area).
- In 1914, John Hibben founded the Princeton Chapter (Mercer service area).
- In 1917, Eliot Wadsworth Arting founded the Hunterdon County Chapter (Hunterdon service area).
- All three chapters form the American Red Cross of Central New Jersey serving Middlesex, Mercer, Hunterdon, and parts of Somerset counties.

MISSION STATEMENT

The American Red Cross, a humanitarian organization led by volunteers, guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for and respond to emergencies.

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P: 609-951-8550 F: 609-951-9787

349 Route 31 South, Suite 501
Flemington, NJ 08822
P: 908-782-4121 F: 908-782-2864

Email: information@njredcross.org
Website: www.njredcross.org



The Red Cross in Our Community

Blood Services

Every two seconds, someone in the United States needs blood. Thanks to generous blood donors, we collected 14,647 units of blood in our area this year. Both platelet and whole blood donations (crucial for cancer patients) can be made at our Red Cross Blood Donor Center located in Princeton. To make an appointment, or to find a blood drive location near you, call

800-GIVE-LIFE
or visit
www.pleasegiveblood.org

Blood Donor Center Hours

Monday - Thursday 12:30 - 7:30 pm
Friday 8:00 am - 3:00 pm
Saturday 7:00 am - 2:00 pm
Open EVERY OTHER Saturday - Call First!
Sunday - Closed

(Walk-ins are accepted at the Donor Center, but appointments are preferred.)

Our Volunteers...

Greet donors, assist with registration, serve refreshments, and ensure donors are feeling well before leaving.

Health and Safety Services

From first aid, CPR, AED and Babysitter training to swimming and lifeguarding, American Red Cross programs help people lead safer and healthier lives. Our chapter also offers Pet First Aid courses.

This year, 52,332 individuals learned life-saving skills through classes offered by the chapter.

Our Volunteers...

Are certified to teach life saving skills necessary in an emergency.

Emergency Services

Disaster Relief and Community Education

When a disaster threatens or strikes, the Red Cross is there. This year we responded to 132 local disasters, including 118 residential fires. We helped 765 affected individuals in 185 families with emergency food, shelter and supplies.

Since being prepared can make your family and community safer and sometimes minimize injury and destruction, we educated 16,890 participants through disaster preparedness presentations in the community,

Emergency Services *(continued)*

Our Volunteers...

Are at the scene to provide assistance to neighbors affected by disasters. Volunteers also play a major role in shelter operations, mass care feeding and damage assessment during a large disaster response.

International Services

Our international tracing program helps local families find relatives with whom they have lost contact because of a natural disaster, war or internal conflict. This year, we helped reconnect 20 families with loved ones in foreign lands.

Armed Forces Emergency Services

The American Red Cross provides communication between those serving in the Armed Forces and their families. We have a worldwide network that reaches service members wherever they are to communicate a birth, death or illness. This year, we provided emergency connections for 196 military families.

Our Volunteers...

Assist by sending and receiving emergency messages to members of the military and their families.

Community Services

Home Delivered Meals Program

Our Meals on Wheels and Meals at Home programs deliver warm, nutritious meals to those in the Mercer County area that are homebound and unable to prepare meals for themselves. This year, 45,576 meals were delivered to 267 clients.

Our Volunteers...

Deliver meals to the homebound, or as a courier, pick up meals at the distribution center and deliver to the volunteers.

Youth Services

This year, 1,070 young people volunteered in school Red Cross Clubs throughout our area, learning about disaster preparedness, first aid and emergency response while developing leadership skills, self-esteem and confidence.

Our Volunteers...

Are given the opportunity to participate by working with others on meaningful projects and issues in response to community needs.

You Can Make a Difference...

VOLUNTEER

The American Red Cross of Central New Jersey offers a wide array of volunteer opportunities. We can work around your schedule to find time appropriate for you. Volunteer and find out how good it feels to help someone in need. Contact us at 609-951-8550 or visit www.njredcross.org